



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of:) Group Art Unit: 3622
)
Leandros KONTOGOURIS) Examiner: A. Duran
)
Serial Number: 09/742,438) Attorney Docket: KONT3001beu
)
Filed: December 22, 2000) Confirmation No.: 8890

For: Advertising System And Method Which Provides Advertisers With An Accurate
Way Of Measuring Response, And Banner Advertisement Therefor

RESPONSE TO FINAL OFFICE ACTION
(Submitted Concurrently with Request for Continued Examination (RCE)
and Supplemental Declaration Under 37 CFR §1.131)

Honorable Commissioner For Patents
P.O. Box 1450
Alexandria, VA. 22313-1450

Sir:

This paper is in response to the Official Action dated July 12, 2007.

A petition for a one-month extension of time together with the appropriate fees
accompanies this response so that it is timely filed.

Remarks/Arguments begin on page 2.

A Second Supplemental Declaration to show diligence is attached hereto.